



*Mission, Move to Camden and Growth reflect Decision*

**After 55 years, The Haddonfield Symphony  
changes its name to Symphony in C**

HADDONFIELD, NJ – It is known as innovative. It is known as world-class. From now on, The Haddonfield Symphony will be known as Symphony in C. Chairman of the Board Michael Camardo, Music Director Rossen Milanov and President Trevor Orthmann announced the change at a celebratory event at Rutgers Camden Center for the Arts Gordon Theater, the Symphony’s performance hall.

After five years of intensive studies, focus groups and planning involving a diverse spectrum of patrons, supporters, community leaders and experts from the orchestra field, Symphony in C is now positioned and poised for its continued organizational and artistic growth in southern New Jersey, the Mid-Atlantic region and nationally. The new name reflects first and foremost the creativity generated by the Symphony through fulfilling its mission of providing training for tomorrow’s orchestra musicians, music directors, soloists, composers, and audiences, by presenting artistically excellent performances and educational programs enriching the cultural life of the Mid-Atlantic region with a special focus on the City of Camden. Nationally recognized as a training ground for up-and-coming musicians, Symphony in C is the only professional training orchestra in the Mid-Atlantic to provide musical performance training and career development services for musicians pursuing a career as orchestral musicians. The success of our musicians is recognized by alumni performing in major orchestras throughout the world including The Philadelphia Orchestra, Chicago Symphony Orchestra, New York Philharmonic and Royal Stockholm Philharmonic.

Symphony in C also reflects the Symphony’s new home in the City of Camden. Last season, the Symphony moved its performances to Camden, taking advantage of the superb acoustics at the Gordon Theater on the Rutgers University Camden Campus. The move generated a strong new awareness of the Symphony throughout the region as it made the most significant artistic and organizational impact on the orchestra since



its transformation from a community orchestra to a professional training orchestra in the early 1990's. Playing to sold out audiences last season, the Symphony is on track to see another year of sold out performances.

Lastly, the name reflects Symphony in C's commitment to community. Nationally recognized for its *Music Matters!* educational outreach programs, Symphony in C reaches more than 27,000 students and adults of all ages and abilities. This season, Symphony in C will begin a broadcast partnership with WRTI Radio in Philadelphia featuring re-broadcasts of all of the Symphony's season performances from the Gordon Theater. Another new partnership to make Symphony in C more accessible to a broader audience is a transportation partnership with PATCO, the Port Authority Transportation Corporation, and Rutgers University to provide transportation services for Symphony patrons on concert evenings. Concert-goers will be able to board shuttle buses from PATCO's Collingwood Station or Medford's ShopRite and ride right to the Gordon Theater entrance. Concert-goers using any other PATCO station can ride to the line's City Hall Station in Camden, where a complimentary Symphony in C shuttle will run on continuous loop to the theater. Rutgers University is providing the buses that will be used for shuttles.

Critically-acclaimed Music Director Rossen Milanov was proud to announce the new name stating, "The Symphony will now be poised for continued growth and is excited to bring the region memorable concerts and exciting programs that will be a catalyst for the rebirth of the City of Camden."

Symphony in C will also launch an exciting new website with its name change. Go to **[www.SymphonyinC.org](http://www.SymphonyinC.org)** to experience the new website featuring a new look and streamlined ticketing and donation features. Season tickets are **currently available for and range in price from \$75 - \$220.**

Symphony in C programs are made possible in part by funds from the New Jersey State Council on the Arts, New Jersey Cultural Trust, Geraldine R. Dodge Foundation, Lockheed Martin, Subaru of America and the



William G. Rohrer Charitable Foundation. The Haddonfield Symphony is a member of the South Jersey Cultural Alliance (SJCA).

Symphony in C concerts are wheelchair accessible. Large print programs and assistive listening devices are available at all season concerts.

